



Adnan Qayyum

Website Developer | WordPress & E-commerce Specialist

With over 8 years of hands-on experience, I specialize in creating fast, secure, and SEO-optimized WordPress and Shopify websites. From full-site builds to speed optimization, daily updates and eCommerce solutions, I deliver results that help businesses grow online. I've also worked extensively as a Website Security Specialist, protecting sites from vulnerabilities and ensuring long-term safety. Over the years, I've partnered with clients across the US, UK, Australia, and beyond — always ensuring clear communication, quick turnarounds, and top-quality service.

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EDUCATION

Schooling

Bahria college Islamabad

2011 - 2013

Computer Science (CS)

Bahria university

2018

WORK EXPERIENCE

Website Developer & SEO Specialist

Atoptimize

2022 - Present

Worked as Website Developer & SEO Specialist – built high-performing, SEO-optimized WordPress sites, managed digital strategy, and implemented campaigns to boost traffic, leads, and brand visibility.

Website Developer & SEO Specialist (Team Lead)

Digitonica

2021 - 2023

Lead SEO and web development teams – improved site speed, mobile responsiveness, and search rankings. Implemented strategies that boosted traffic.

Website Developer & SEO Specialist (Team Lead)

Deal and Deals

2018 - 2021

Worked as Website Developer & SEO Specialist. handled full website development, onpage SEO, and performance optimization to improve online visibility.

SKILLS

WordPress Theme & Plugin Customization

Shopify Store Setup & Management

WooCommerce

Custom Website Design & Development

Security & Data Protection

Website Security Testing

Speed & Performance Optimization

SEO-Friendly Website Structure

Communication skills

PROJECTS

Deal and Deals (2018 - 2021)

- SEO + Website Development

Rosastores.com (2023 - 2024)

- Website Development + SEO

Reistamps.com (2019 - Present)

- Website Development

Nerdpapers.com

- Off-Page SEO

COURSES & CERTIFICATES

Google Analytics (2020)

Website Development (Digitonica) (2023)

Website Development, SEO (Deal & Deals) (2023)

LANGUAGES

Urdu

Native or Bilingual Proficiency

English

Professional Working Proficiency

INTERESTS

Football

Swimming

Gym

Research

Traveling